

DEAN'S LEADERSHIP SERIES

Leadership ItsOwnSelf

FRIDAY, MAY 4TH
1-5PM WITH RECEPTION TO FOLLOW
COVELL HALL 117

This is a course in “practical leadership,” which draws on the experiences of OSU Chemical Engineering Alum Dr. Rod Ray. Rod helped lead Bend Research for 34 years—the last seven as CEO. Bend Research engaged on a variety of technical areas, including space applications (for NASA), military, the chemical process industries, environmental applications, electronics, agriculture, and pharmaceuticals. Additionally, Bend Research pursued a successful licensing strategy where milestone payments and royalties flowed to the company from customer commercial use of Bend Research Technologies.

Bend Research varied in size during this period from around 20 to over 300 people, with a highly interdisciplinary staff. This growth, along with the rich breadth- and depth-of-knowledge and skills of the Bend Research Engineers and Scientists, lead to fascinating and valuable leadership lessons--including learning from mistakes, as well as the lesson of “not taking yourself too seriously.”

In the first half of this seminar, the “Foundations of Leadership” will be studied, debated and practiced by the participants. It will include a discussion of Vision, Principles, and Values, and how to use them in day-to-day, and strategic, leadership. Additionally, various “tools” for leadership will be discussed, along with Leadership best-practices, and the topic of “Servant Leadership”

In the second half of the seminar, these Foundations will be **applied** to topics such as Motivation, Relationships, Delegation, Prioritization (and Stewardship of your Time), along with Decision Making. Finally, the application of all of this to Leading through Change, with some additional comments on Culture will be used to summarize and close out the day.

The participant will have fun, build relationships with Rod and the seminar participants, and engage on a rich base of practical leadership approaches and tools for immediate and direct use in their busy lives.